

## Our corporate philosophy

### Rubner Türen - a strong partner from raw material to end product

Wood inspires. Its texture, its properties and its strong expression. An **enthusiasm** that can be felt in the South Tyrolean Rubner Group. Today, the family-run group of companies is one of the most important timber construction companies in Europe. Now in its 4th generation, forward-looking visions for building with wood are being successfully realised.

As an important part of this family of companies, Rubner Türen Srl itself is orientated towards **this claim**. The result is a willingness to perform, precision in execution and ingenuity in customised individual pieces. This is how Rubner doors fulfil the highest quality standards. We owe this to our customers.

Steady growth and constant innovation have been the guiding principles for the success of the Rubner Group and Rubner Türen from the very beginning. What has remained over the years is **a passion for wood**, coupled with a great deal of experience and expertise.

We assure the owners that we will consistently implement all necessary measures in order to achieve the jointly agreed company goals by applying the Rubner Group's action agreements.

**Our vision:** Rubner Türen is the reference for quality, customer friendliness, sustainability and reliability on the tree in the extended Alpine region.

**Our mission:** Rubner Türen is your ideal partner for customised doors made of real wood to realise your dream home.

## What sets us apart

### Reliable

In everything we do, the best solution for the customer takes centre stage. We look forward to every new project. Because the solutions we offer you are as individual as our customers.

**In partnership**

Behind every action is a human being. We value wood as a raw material. We value our environment. We value our fellow human beings. Anyone who comes into contact with Rubner will experience this appreciation. We are an agile company that reacts quickly and always endeavours to find the most sensible solutions together with our partners while complying with all requirements.

**Customised**

In 90 years, we have learnt care and skill in working with wood. But we never stop learning. Every project presents us with new challenges in order to get the best out of wood as a raw material.

**Responsible**

Our company is aware that we are integrated into society and nature. We therefore endeavour to act in a holistic manner and to work with people for people in a future-proof manner. We value a safe and healthy working environment for our employees.

Chienes, December 2023